

ORDER



KLAS

Orders
Order / Rev: 37546
Alt Order #: 08879229
Product Desc: Pres-R
Estimate: 494
Flight Dates: 10/10/12 - 10/16/12
Original Date / Rev: 10/09/12 / 10/15/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: American Rambler Production
Buying Contact: Stephanie Kincaid
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, Mitt / R-Pres
Demographic: A25-54
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	128	\$129,610.00	\$110,168.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	128	\$129,610.00	\$110,168.50	0.00
Totals	128	\$129,610.00	\$110,168.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/15/12	10/16/12	8 News Now 6a M-F	CM	6-7a	22-----	:30	4	\$275.00	LV2	0.00	NM	4	\$1,100.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	22-----					4	\$275.00		0.00			
N 2	8	10/15/12	10/16/12	CBS This Morning 7-9a	CM	7-9a	22-----	:30	4	\$200.00	LV2	0.00	NM	4	\$800.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	22-----					4	\$200.00		0.00			
N 3	8	10/15/12	10/16/12	Live w/Kelly	CM	9-10a	22-----	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00
				Live w/Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	22-----					4	\$300.00		0.00			
N 4	8	10/15/12	10/16/12	Price Is Right	CM	10-11a	MT-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----					1	\$1,575.00		0.00			
N 5	8	10/15/12	10/16/12	Y&R	CM	11a-12p	11-----	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
				Young & Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11-----					2	\$1,925.00		0.00			
N 6	8	10/15/12	10/16/12	8 News Now Noon M-F	CM	12-1230p	22-----	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	22-----					4	\$325.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	8	10/15/12	10/16/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	MT-----		2		\$1,315.00	0.00					
N 8	8	10/15/12	10/16/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	MT-----		1		\$1,315.00	0.00					
N 9	8	10/15/12	10/16/12	Ellen Ellen	CM	3-4p 22-----	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	22-----		4		\$425.00	0.00					
N 10	8	10/15/12	10/16/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM) 22-----	:30	4	\$450.00	LV2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	22-----		4		\$450.00	0.00					
N 11	8	10/15/12	10/16/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p 22-----	:30	4	\$500.00	LV2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	22-----		4		\$500.00	0.00					
N 12	8	10/15/12	10/16/12	630-7p Inside Edition Inside Edition	CM	630-7p 11-----	:30	2	\$1,400.00	LV1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	11-----		2		\$1,400.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	8	10/15/12-10/21/12	630-7p Inside Edition		630-7p	MT-----	:30	(\$1,400.00)	0.00	NM			
	See MG 12.3													
	[Program Preempted due presidential debates - bco]													
	3	8	10/16/12-10/16/12	Tue 10-11p		10-11p	(10:30 PM-11:00C-T-----	:30	\$1,400.00	0.00	NM			
	Ⓜ MG for 12.2 10/16													
N 13	8	10/15/12	10/16/12	7-8p Rotator 7-8p Rotator	CM	7-8p 11-----	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	11-----		2		\$1,225.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	8	10/15/12-10/21/12	7-8p Rotator		7-8p	MT-----	:30	(\$1,225.00)	0.00	NM			
	See MG 13.3													
	3	8	10/16/12-10/16/12	Tue 10-11p		10-11p	(10:00 PM-10:30C-T-----	:30	\$1,225.00	0.00	NM			
	Ⓜ MG for 13.2 10/16													
N 14	8	10/15/12	10/16/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p 22-----	:30	4	\$2,100.00	LV1	0.00	NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	22-----		4		\$2,100.00	0.00					
N 15	8	10/15/12	10/16/12	Letterman Letterman	CM	1135p-1237a 11-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	11-----		2		\$275.00	0.00					
N 16	8	10/10/12	10/12/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a --222--	:30	6	\$965.00	LV1	0.00	NM	6	\$5,790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$965.00	0.00					
N 17	8	10/10/12	10/12/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a --222--	:30	6	\$700.00	LV1	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$700.00	0.00					
N 18	8	10/10/12	10/12/12	Live w/Kelly Live w/Kelly	CM	9-10a --222--	:30	6	\$300.00	LV2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$300.00	0.00					

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N19	8	10/10/12	10/12/12	Price Is Right Price Is Right	CM	10-11a --WTF--	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--WTF--		1		\$1,575.00	0.00					
N20	8	10/10/12	10/12/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p --222--	:30	6	\$325.00	LV2	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$325.00	0.00					
N21	8	10/10/12	10/12/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p --WTF--	:30	3	\$1,315.00	LV1	0.00	NM	3	\$3,945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--WTF--		3		\$1,315.00	0.00					
N22	8	10/10/12	10/12/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--WTF--		2		\$1,315.00	0.00					
N23	8	10/10/12	10/12/12	Ellen Ellen	CM	3-4p --222--	:30	6	\$425.00	LV2	0.00	NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$425.00	0.00					
N24	8	10/10/12	10/12/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM) --222--	:30	6	\$450.00	LV2	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$450.00	0.00					
N25	8	10/10/12	10/12/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --222--	:30	6	\$500.00	LV2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$500.00	0.00					
N26	8	10/10/12	10/12/12	630-7p Inside Edition Inside Edition	CM	630-7p --111--	:30	3	\$1,400.00	LV1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--111--		3		\$1,400.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	8	10/08/12-10/14/12	630-7p Inside Edition		630-7p	--WThF----	:30	(\$1,400.00)		0.00	NM		
	Credited [due Presidential Debate]													
N27	8	10/10/12	10/12/12	7-8p Rotator 7-8p Rotator	CM	7-8p --111--	:30	3	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--111--		3		\$1,225.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	8	10/08/12-10/14/12	7-8p Rotator		7-8p	--WThF----	:30	(\$1,225.00)		0.00	NM		
	Credited [due Presidential Debate]													
N28	8	10/10/12	10/12/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --222--	:30	6	\$2,100.00	LV1	0.00	NM	6	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--222--		6		\$2,100.00	0.00					
N29	8	10/10/12	10/12/12	Letterman Letterman	CM	1135p-1237a --111--	:30	3	\$965.00	LV1	0.00	NM	3	\$2,895.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	--111--		3		\$965.00	0.00					
N30	8	10/15/12	10/15/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	M-----		1		\$9,000.00	0.00					
N31	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p ----F--	:30	1	\$1,400.00	LV2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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N31	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p	----F--	:30	1	\$1,400.00	LV2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--		1				\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		Fri 8-9p		8-9p	----F--	:30		(\$1,400.00)		0.00	NM		
		Credited [due pgm chg]													
N32	8	10/13/12	10/13/12	NCAA Football NCAA College Football	CM	NCAA College Foo	-----S-	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		2				\$300.00		0.00			
N33	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$225.00		0.00			
N34	8	10/13/12	10/13/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$275.00		0.00			
N36	8	10/13/12	10/13/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$335.00		0.00			
N37	8	10/14/12	10/14/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$150.00		0.00			
N38	8	10/14/12	10/14/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2				\$1,225.00		0.00			
N39	8	10/14/12	10/14/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2				\$350.00		0.00			
N40	8	10/14/12	10/14/12	Face The Nation Face The Nation	CM	Face The Nation	-----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$400.00		0.00			
N41	8	10/14/12	10/14/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg.	-----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$7,700.00		0.00			
N42	8	10/14/12	10/14/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$6,000.00		0.00			
N43	8	10/14/12	10/14/12	Sun 9-10p The Good Wife	CM	9-10p	-----S	:30	2	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2				\$5,600.00		0.00			
N44	8	10/14/12	10/14/12	8 News Now 11p 8 News Now Sa/Su 11p	Sa/SuCM	11-1135P	-----S	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2				\$400.00		0.00			
N45	8	10/14/12	10/14/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a	-----S	:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

